

Executive Summary

The active chapter of Acacia Fraternity at The University of Iowa ceased operations in the spring of 2005. This was done because recruitment attempts had turned up little interest and the current undergraduate members were inexperienced in leadership roles and showed no desire to learn or gain this experience. It was determined that all operations would cease starting June 2005.

The Iowa Acacians Corporation Board still owns the property and house at 202 Ellis Avenue. Beginning in August 2005 the Corporation Board leased the physical structure to Pi Kappa Phi Fraternity through Keystone Management Company. Keystone Property Management is the organization working with Pi Kappa Phi's Corporation Board and Acacia's. Keystone is also overseeing the lease agreements between Pi Kappa Phi and its members.

At this point the alumni in the Iowa City area got together and determined two major things needed to take place. First that constant and consistent communication with the entire alumni base needed to occur and second that an Alumni Chapter should be formed.

The first newsletter went out in late spring of 2005 and by the end of the summer the Eastern Iowa Acacia Alumni Association (EIAAA) was born. The primary goal of this organization was to form a committee and create a Strategic Plan to bring the active chapter of Acacia Fraternity back to the University of Iowa. The essential part of this plan and any future endeavors involving the EIAAA revolve around increased and improved alumni communication and participation involving Acacia Fraternity

Headquarters, University of Iowa, all Acacia Alumni in the eastern Iowa area, and most importantly all Acacia Alumni from the University of Iowa.

This is that plan. The plan is broken down into four sections. The first section covers the Undergraduate Members. It outlines what characteristics or qualities will be targeted in Undergraduates whom we want as members, what themes or ideas will be stressed in the pledge education program, and what can be done to get new members acclimated to the University and the chapter. Also included will be the standards to which all members will be held. These standards will allow us to produce leaders and members that will become good stewards and good alumni who represent the beliefs and ideals of Acacia Fraternity.

The second section covers Alumni Members. This portion lays out the operation of the EIAAA. It sets forth communication guidelines and targets for alumni correspondence. It implements the idea put forth by Alex Taylor to create Alumni Decade Ambassadors. The Alumni Decade Ambassadors would be two people from each decade who would be responsible for keeping track of the alumni for that decade and organizing them as needed.

The third section covers fundraising. It outlines our basic financial target (s). The primary engine of our fundraising effort will be the Decade Alumni Ambassadors (DAAs). We will utilize to organize and facilitate the fund raising for each decade or era. Ultimately, the re-colonization option we select will be largely dependent upon the amount of money we are able to raise beforehand and on an annual basis.

The fourth section covers the physical structure itself. The feeling is that the House is the most important physical asset we own. The location is good, the land is

valuable, and the building contains decades of Acacia Fraternity history and memories. The Corporation Board is responsible for the physical structure and the property they will handle all planning and fundraising for this; we will work to support them in any way we can to ensure that when the time comes for our new chapter to occupy the house we will have the best facility possible.

This written plan will help the EIAAA obtain its goal of reorganizing the University of Iowa Chapter and of helping expansions in the Eastern Iowa area along with building a brotherhood for all Acacians in the eastern Iowa area. It provides measurable goals, targets, and timelines for moving forth in these endeavors.